

Vivek Misra
Co-Founder & Director,
Mynd Solutions



Vivek is the co-founder of Mynd Solutions. He is a successful entrepreneur with a strong background in Accounts and Finance. Vivek has over 15 years of experience in setting up shared service centers in the HR and F&A space, with 3 years in consulting and 12 years in outsourcing functions, serving companies in the Services, Manufacturing, Engineering and Telecom industries.

At Mynd, Vivek is responsible for overall operations. Vivek is from Modern School and has graduated with Honours in Commerce from the Delhi University. His strong industry focus and client relationships have enabled the Company to build credibility with 200+ clients in a short period of time. Mynd has also developed a niche in the international HR space, offering multi country services on a single platform under his leadership. Vivek has been instrumental in fostering mutually beneficial partnerships with other service providers that has immensely benefited Mynd. He also leads the information technology at Mynd and has been instrumental in creating a automation culture within the organisation. Today all services in HR and FAO are automated with Mynd proprietary platforms and also integrations with some partner products. Mynd has also forayed into the IT product space creating products for various solutions in tracking and compliance areas.

Mynd is also launching a niche initiative in the Indian Fintech space by launching the M1 Exchange under the auspices of the RBI licence granted to only 3 companies across India. The exchange is set to change the traditional field of bill discounting by bringing the entire process online along with participation of banks through online auctioning.