

# ICICI Prudential Bluechip Fund

## Invest in India's **biggest**\* companies

ΜΑRUTI LARSEN & SUZUKI TOUBRO RELIANCE ICICI INDUSTRIES BANK INFOSYS ULTRATECH AXIS BHARTI AIRTEL BANK HDFC ITC BANK

\*Top 100 Companies in terms of full market capitalization.

**Description of Scheme:** 

An open ended equity scheme predominantly investing in large cap stocks.

**ICICI Prudential Bluechip Fund** aims to surpass the benchmark while following the sector allocation of the benchmark closely.

**Portfolio Pillar:** Large-Caps provide a foundation for one's investment portfolio

More Predictable: Large-Caps can be less volatile compared to Mid-Caps & Small-Caps

### Why should you invest in Large-Caps?

**Proven Track Record:** Large-Cap companies would have gone through various market cycles and have quality management and good balance sheet

**Highly Liquid:** There is ample liquidity in Large caps to sustain transactions in any situations of the market

### Key Pointers about Scheme Strategy:

The scheme invests minimum 80% in Equities & Equity related securities of large cap companies and can invest upto 20% of the total assets in Other instruments*
Follows a "Buy and Hold" strategy
Identifies stocks based on proven track record, quality management and good growth potential for stock selection
The scheme does not take a big deviation from benchmark which ensures that the portfolio is well diversified across sectors

The investment strategy will be as per the SID Other Instruments\*- Other Equity & Equity related instruments (upto 20%) | Debt & Money Market Instruments and Units of Mutual Funds (upto 20%) and Units issued by REITs & InvITs (upto 10%)

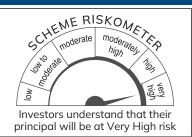
#### To invest, Visit: icicipruamc.com | Contact your Mutual Fund Distributor

**ICICI Prudential Bluechip Fund** (An open ended equity scheme predominantly investing in large cap stocks) is suitable for investors who are seeking\*:

 $\bullet \mathsf{Long}$  term wealth creation

• An open ended equity scheme predominantly investing in large cap stocks

 $^{*}$  Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Some of the portfolio holdings as on September 30, 2024. To view the current portfolio, please refer the latest factsheet. Past performance may or may not be sustained in the future. The stock(s)/sector(s) mentioned do not constitute any recommendation and ICICI Prudential Mutual Fund may or may not have any future position in them. The asset allocation and investment strategy will be as per the Scheme Information Document. The Risk-o-meters specified above will be evaluated and updated on a monthly basis.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.