

ICICI Prudential Bluechip Fund

Invest in India's
biggest* companies



MARUTI SUZUKI **LARSEN & TOUBRO**
ICICI BANK **RELIANCE INDUSTRIES**
INFOSYS
ULTRATECH
AXIS BANK **BHARTI AIRTEL**
HDFC
ITC BANK

*Top 100 Companies in terms of full market capitalization.

Description of Scheme:

An open ended equity scheme predominantly investing in large cap stocks.

ICICI Prudential Bluechip Fund aims to surpass the benchmark while following the sector allocation of the benchmark closely.

Why should you invest in Large-Caps?



Portfolio Pillar: Large-Caps provide a foundation for one's investment portfolio



More Predictable: Large-Caps can be less volatile compared to Mid-Caps & Small-Caps



Proven Track Record: Large-Cap companies would have gone through various market cycles and have quality management and good balance sheet



Highly Liquid: There is ample liquidity in Large caps to sustain transactions in any situations of the market

Key Pointers about Scheme Strategy:



Large-Cap bias:

The scheme invests minimum 80% in Equities & Equity related securities of large cap companies and can invest upto 20% of the total assets in Other instruments*



Long-term focus:

Follows a "Buy and Hold" strategy



Bottom up approach:

Identifies stocks based on proven track record, quality management and good growth potential for stock selection



Benchmark sector neutral approach:

The scheme does not take a big deviation from benchmark which ensures that the portfolio is well diversified across sectors

The investment strategy will be as per the SID

Other Instruments*- Other Equity & Equity related instruments (upto 20%) | Debt & Money Market Instruments and Units of Mutual Funds (upto 20%) and Units issued by REITs & InvITs (upto 10%)

To invest, Visit: icicipruamc.com | Contact your Mutual Fund Distributor

ICICI Prudential Bluechip Fund (An open ended equity scheme predominantly investing in large cap stocks) is suitable for investors who are seeking*:

- Long term wealth creation
- An open ended equity scheme predominantly investing in large cap stocks

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.



Investors understand that their principal will be at Very High risk

Some of the portfolio holdings as on September 30, 2024. To view the current portfolio, please refer the latest factsheet. Past performance may or may not be sustained in the future. The stock(s)/sector(s) mentioned do not constitute any recommendation and ICICI Prudential Mutual Fund may or may not have any future position in them. The asset allocation and investment strategy will be as per the Scheme Information Document. The Risk-o-meters specified above will be evaluated and updated on a monthly basis.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.